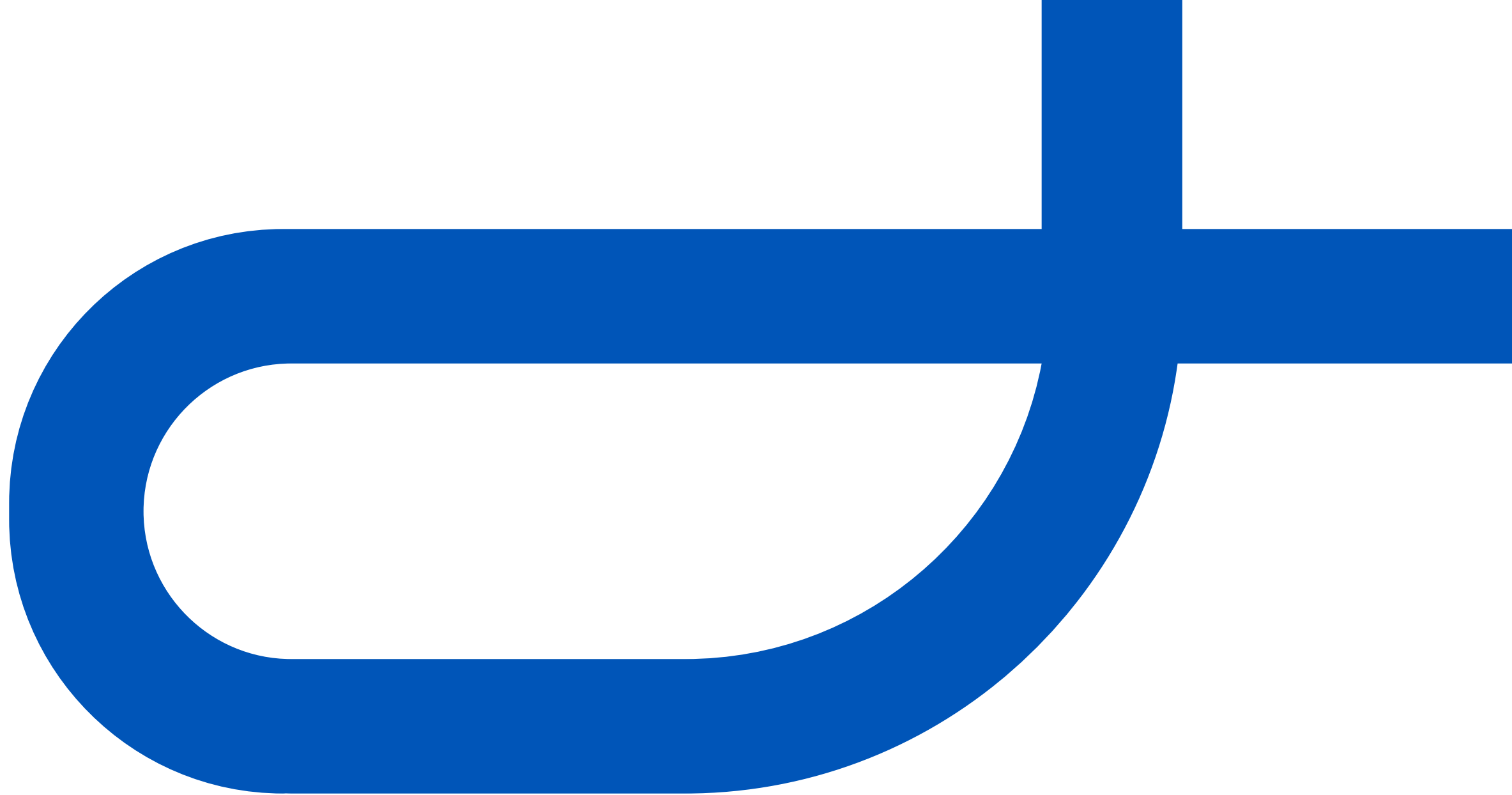


The Uber Of Education





**What We
Achieved in**

15 months only

Growth Overview

What We Achieved from **0-15 months** !



+3M

AED Revenue



+1k

Tutors Applied



+20K

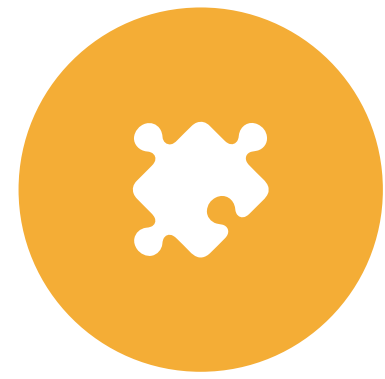
Tutoring Hours



+75

Part Time Tutors

Agenda



Problem



Solution



Product



Prototype



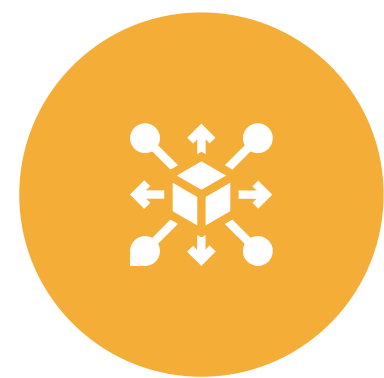
Market



Traction



Revenue



Distribution



Team



Tutors



Social
Responsibility



Partners &
Awards

Student & Tutors Struggle

Student is Searching For

Trusted Tutor

Available Tutor

Affordable Tutor

Tutor is Searching For

Verified Student

Abundant Student

Suitable Student

Students Pain Points Solved

Thiqa Tutoring solve Students & Tutors pain points, and bridge the Gap in between.

1

Certified Tutors

2

Tutor's Supply Fulfillment

3

Price Standardization

Tutors Pain Points Solved

Thiqa Tutoring solve Students & Tutors pain points, and bridge the Gap in between.

1

Student's Verification & Payments

2

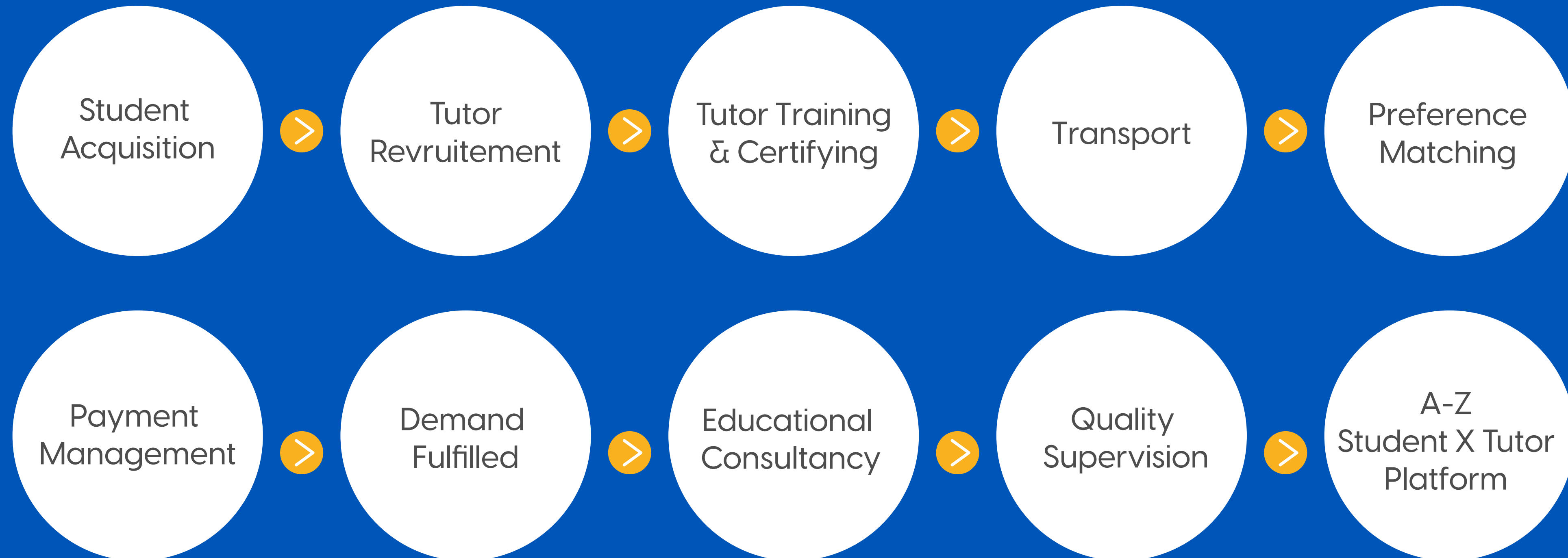
Student's Demand Fulfillment

3

Matching (Expertise/Time/Location/Method)

Solution

Seamless, exceptional trusted experience for every student we serve, tutor we recruit. Our comprehensive approach encompasses the entire student-tutor relationship and process, providing end-to-end solutions to student-tutor relationship and all associated process. From:



Revenue Streams



Subscriptions

- Monthly Recurring Revenues
- Hourly Packs



B2C & B2B Sales

- Selling Educational VR Courses
- Future Source Of Income

Founding Team

Hamdan Karmustaji

CFO

PwC Consultant
& Master in Finance

Omar Bakri

CEO

Serial Entrepreneur
& Engineering

Ali Bakri

COO

3 Years Operation Experience
+ Mass Communication



+16 Employees

Passionate About Thiqa Vision



+75 Tutors

Talented & Certified

Vision



Deliver High Quality
Private Tutoring
Everywhere & To
Everyone



Top VR Tutoring
Marketplace
Worldwide



Social Educational
Impact Globally

Awards & Events

Hope

TDRA

bett
● A Hyve Event

GITEX

هاكاثون
HACKATHON
الإمارات
UAE

جامعة عجمان
AJMAN UNIVERSITY

UNITED ARAB EMIRATES
MINISTRY OF CULTURE & YOUTH



الإمارات العربية المتحدة
وزارة الثقافة والشباب

UNITED ARAB EMIRATES
MINISTRY OF EDUCATION



الإمارات العربية المتحدة
وزارة التربية والتعليم

جامعة الشارقة
UNIVERSITY OF SHARJAH



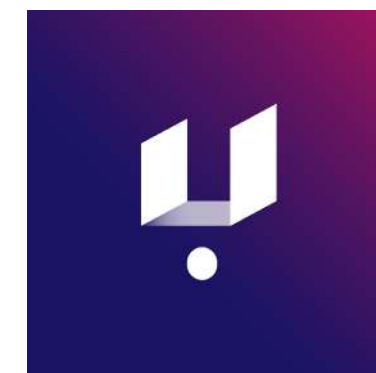
شركة
SHERAA

مركز الشارقة لريادة الأعمال
Sharjah Entrepreneurship Center

EXPAND
NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL



مندوق خليفة
Khalifa Fund for Enterprise Development

مندوق خليفة لتطوير المشاريع
Khalifa Fund for Enterprise Development

Social Responsibility

Under the Ministry of Culture & Youth
Out of our Social Responsibility commitment
we offered a free french workshop for kids
On The Summer Camp 2023.



Workshop Promo video



Social Responsibility

For each 1 Tutoring hour we donate 1 AED & will be used as per the criteria below

1 TH = 1 AED



Educational Impact

The impact must be facilitating the educational process to other people in need.



Sustainable Impact

The Impact must be sustainable meaning will be continuous and will drive bigger impact to other people



Quick Impact

The impact must be fast to see on other people's life.

Tutoring Options



Home Tutoring
Tutor comes to your doorstep

Service Available



Online Tutoring
Tutor Via Online Meeting

Service Available



VR Tutoring
Tutor Via VR Room

Service Testing

Market Size

UAE's Tutoring Total Market



1.2M
School Students

According to Ministry
Of Education 2020



5%
CAGR

The UAE K12 Education Market is
Projected to Register a 5 % CAGR
During The Period (2024 - 2029)

UN SDG's Alignment



4 Quality Education

Providing accessible and affordable tutoring for quality learning



9 Industry, Innovation & Infrastructure

Innovation by leveraging VR technology for immersive and engaging tutoring experiences



5 Gender Equality

Promoting equal opportunities for male and female tutors and students



11 Sustainable Cities & Communities

Contributing to sustainable urban development by reducing carbon footprint by online tutoring



8 Decent Work & Economic Growth

Offering part-time job opportunities and supports economic and youth development



17 Partnerships For The Goals

Collaborating with Universities, Government to achieve shared objectives in education

Why Students Subscribe?

1



Diverse
Tutoring Options

2



Verified &
Affordable Tutors

3



Customized
Matchmaking

4



Risk-free
Trial Class

5



Dedicated
Educational
Advisor

Why **Tutors** Subscribe?

1



Verified
Students

2



Timely
Payments

3



Customized
Matchmaking

4



Abundance
of Students

5



Community
& Training

Just Scan



Thank You

+971 443 972 64

+971 524875301

www.thiqatutoring.com